

Athena Boulgarides

Founder and President of HappyTails Canine Wellness™, Co-Founder and COO of Au Terre™, Inc.

Ms. Boulgarides is an inspirational leader who has achieved success in a diverse range of innovative and entrepreneurial endeavors. She excels at providing strategic leadership that challenges industry preconceptions, inspires innovative vision, and clearly defines, articulates, and drives objectives to ensure their impeccable execution. Athena's career milestones include:

- **Commercial Real Estate Investment and Development** – Between 1997 and 2018 Athena served as the sole trustee and asset manager for several real estate portfolios and private trusts. In this role, she was solely responsible for the acquisition, development, management, and disposition of portfolio assets, tenant procurement, lease negotiation, and liquid asset investment strategies.
- **Giftware Industry**- Between 1997 and 2007 Athena was the Founder and President of KoKo Originals, developing her own line of inspirational children's products including plush, figurines, home goods, and books. Athena designed and developed each and every product and worked with the largest licensees in the giftware industry, including The Van Group and Westland Giftware, who sold her products in over 15 countries. The company achieved international acclaim as well as an EV of over \$100 million.
- **Nonprofit** – Between 2005 and 2017 Athena worked with some the largest international non-governmental organizations including ChildFund International, World Vision, and The Ronald Reagan Presidential Library, Foundation, and Institute. During her tenure with ChildFund Athena led the development of a consortium positioning ChildFund as the lead organization, to institutionalize children's rights programming into all program initiatives in over 100 countries. At World Vision she worked with the Obama family and their representatives to develop the Presidents' cornerstone legacy initiatives in Kogelo, Kenya and throughout myriad African countries. In addition, Athena has consulted for startups and mid-level nonprofits in several countries, led key initiatives including program and resource development, corporate partnerships, legacy program development, strategic growth and rebranding strategies.
- **Media**: Athena served as one of four executive producers on the motion picture "Heavenly Deposit" in 2018. The film was nominated for "Best Screenplay" and "Best Supporting Actor" and was awarded "Most Inspirational Feature Film" and "Best Narrative Feature Film" in 2020.

- Scholarship – To date, Athena is the only recipient of the prestigious full academic scholarship awarded by Pepperdine University's Graziadio School of Business Management for the Presidential/Key Executive MBA program in 2005 for outstanding leadership in both nonprofit and for-profit environments. The civic leadership project she designed and developed, was expanded in association with the universities PKE/MBA leadership staff and has been institutionalized as part of the core curriculum for all four levels of MBA programs. Additionally, it has been shared with universities and MBA programs around the world to promote the spirit of humanity and elevate best practices for corporate governance.

Education

- B.A., Economics, California State University Northridge, 1995
- Presidential/Key Executive MBA, Pepperdine University's Graziadio School of Business Management, 2007

Media and Publications

- Executive Producer, Heavenly Deposit, 2019. Nominated for Best Screenplay and Best Supporting Actor at the 2020 International Christian Film Festival; Winner of the Most Inspirational Feature Film and the Best Narrative Feature Film at the 2019 Hollywood Divine International Film Festival.
- Co-Author, Co-Illustrator, Faithfully Fabulous Francine's Fabulous Day, 2005; C.J. and BiBi Discover the Gift, 2006
- Author: Homeless to Hired, Civic Leadership Project, for Pepperdine Universities' P/KE MBA program, 2005 to Present.

Robert Welch

Co-Founder and the CEO of Au Terre, Inc.

Mr. Welch is an experienced CEO, CFO, and senior executive who has enjoyed many successful entrepreneurial ventures in his career. Some of the highlights of Bob's 45-year career include:

- In 1979, Bob formed Zitel Corporation, backed by Silicon Valley investor Jack Melchor, a spin-out of a profitable memory system division of National Semiconductor where he had been a founding division GM for 4 years. In 1983, after achieving substantial profitable growth, Welch and his management team, at the behest of Intel CEO Silicon Valley legend Bob Noyce, acquired Intel's Memory System Division. On the strength of that acquisition, Bob took the company public with Kidder Peabody and Woodman, Kirkpatrick and Gilbreath a boutique west coast banking firm (IPO, ZITL: NASDAQ). In 1987 Welch retired as CEO yet remained actively engaged on Zitel's Board until 1999.
- In 1987, shortly after announcing his retirement, Bob was urged to form a management consulting company by one of his Zitel Board members, Bill Lonergan, representing an East Coast VC firm which was a Zitel investor. Bob formed Coast Ventures, LLC., with Oxford Partners, as his first client, helping manage their west coast investments in local bay area companies. Bob has continued his financial management consulting with startup and emerging companies as CEO of Coast Ventures, Inc., through 2020, positioning his clients internally and strategically for profitable growth and maximum ROI for their management teams and investors.
- In 1996, Bob co-founded Telegra Co., a network test system supplier, with two engineering co-founders. After two years of highly profitable growth, Bob and his team sold Telegra to Agilent Technologies Inc. (NYSE:A), formerly a \$200 million division of Hewlett Packard, headed by Bill Mortimer, Senior VP, in 1999 for a significant return on investment to the management team and Telegra investors.
- As one of the early investors and Board Members at Cleantech America, LLC, a utility-scale power company, in 2006, Bob served as CFO and financial advisor to CEO Bill Barnes. Cleantech was awarded the first Solar Power Purchase Agreement by PG&E resulting in the construction of the first 5-Megawatt solar power facility in CA connected to the electrical power grid. In August 2009, Bob helped manage the sale of the company to Meridian Energy, LTD, of New Zealand, who purchased Cleantech to establish a U.S. footprint.
- In late 2017 and early 2018, Bob served as a financial consultant, CFO, and Director of AMI, Inc. (now Au Terre, Inc.), where he structured and managed the conversion

of the company from an LLC into a full corporation. In addition, he created all the financial documents for the company, including a Private Placement Memorandum and related investment documents for the sale of equity to private investors.

- In June 2018, Bob co-founded 1Point Merchant Solutions, Inc., a credit card processing company, with a dear friend, Wayne Keddy, a 40+ year veteran in that industry and former CEO of a successful credit card processing company that had been recently acquired. As CFO, Bob was responsible for all financial matters, including the management and the closing of a \$500,000 investment in early 2019 with a multi-branch community bank in Oregon which was one of 1Points customers, utilizing Convertible Promissory Notes with Warrants attached. Sadly, Keddy passed away suddenly, in November 2019, necessitating the winding down and closure of the business, which Bob managed to completion. Keddy's legacy lives on in the hearts and minds of his family and all who loved him.

Bob earned his BSEE degree in 1963 from West Virginia University. In 2005, he was honored with induction into WVU's "Lane Academy of Electrical Engineering" where he is recognized for his contributions to the industry and to the University.

Dr. Greg Sunvold

Chief Canine Nutrition & Product Innovation Specialist for HappyTails Canine Wellness™

With 30 years of pet food industry experience and over 500 scientific publications and global patent applications, Dr. Greg Sunvold provides expert pet nutrition advice to improve and create many diverse pet products marketed globally. After completing his thesis research on the role of fermentable fibers in dog and cat diets and obtaining a PhD in Nutritional Sciences, Dr. Sunvold spent 20 years in The Iams Company/Procter & Gamble pet care group.

Among other accomplishments, during this time he developed the gastrointestinal health world leadership research area with key research contributions involving isolating novel probiotic strains, clinically demonstrating efficacy of prebiotics, probiotics, and other microbiome management tools, and developing novel product forms for delivering live probiotics. He then went on to consult for many companies including those active in the food stabilization/pathogen control category utilizing naturally derived biotics.

Having actively practiced in the microbiome field throughout his career, Dr. Sunvold leverages deep technical knowledge to actively identify ways to apply innovations arising from this area into the pet food industry. In his current corporate role at Cool Springs International, he is responsible for implementing nutritional innovations into a diverse range of pet food products. Further, Dr. Sunvold founded Microbiome Health, LLC, a company focused on applying innovative microbiome technologies into pet supplements to improve pet health and well-being.

Dr. Sunvold earned a B.S. Degree in Animal Sciences from South Dakota State University, an M.S. in Animal Sciences from Kansas State University, and his Ph.D. in Nutrition Sciences from University of Illinois at Urbana-Champaign

Julia Ionov, Ph.D.

Chief Digital Marketing Officer, HappyTails Canine Wellness™, and CMO, Au Terre™, Inc.

“Our pets, and especially our dogs, give us a chance to be one with nature. Every day they show their loyalty and unconditional love. Being a part of this wonderful project gives me the opportunity to give that love back, to make sure our furry best friends have the longest, happiest, and healthiest life possible. My greatest hope is that the love we all share for our dogs will give our friends and neighbors around the world, on this beautiful planet, a chance to unite in our passions to make this a better place, where we can all live happy lives with love and peace in our hearts.”

Miss Ionov’s remarkable career as a graphic artist and digital marketing specialist spans continents and decades. She earned her Ph.D. in Applied Mathematics and Computer Science at Moscow State University, and has worked with several of the largest brands in the USA including:

IEEE / PSES	Messermeister	Panther Martial Arts Center
Hilton	G&M Compliance	Yoga Studio
Embassy Suites Hotels	Larry Alert	Simple IVF Centers
Outrigger Corporation	Amerstem	CannaSoul
Courtyard by Marriott	Matisse Restaurant	Em•Power
Santa Barbara County	Matt Alger Attorney	Weddings & Celebrations
PacGenomics	ATI Investigations	DC Flooring
Au Terre, Inc.	NuVet	US Acoustics
Anterra Corporation	CrossFit Camarillo	New Century Compounding
White Owl Corporation	SnoreStop	Channel Islands Polygraph
Lori’s Original Lemonade	Capistrano’s Restaurant	California Electric Supply
Implen, Inc.	Pure Collagen	Fast & Frozen Foods Corp.
American Bicycle Security	Pacific Fish Co. Restaurant	Nawlinz Bistro
Food Safety Certifiers	The Patio Restaurant	La Nouvelle Medical Spa
Composite Plastic Products	Berylwood Tree Farm	Silk Touch Medspa & Laser
CertifiGroup	Dalee Car Bath	FaucetGrip
Channel Islands Plastic & Reconstructive Surgery	Lilipuna Properties	Perform Better Chiropractic
Jeff Nicholl Physical Therapy	MoreBoats	Moana Surf rider
St. George Dental/Medical Spa	Senior Ability Travel	Advance Laser & Cosmetic
Torgersen Dental Office	Muscle Beach	Plastic Surgery
The Active Spine & Sports Care	Audio Clinic	Janna K Spa
Institute of Sports Medicine & Orthopaedics	Kairos Performance	Malibu Pathology
	Bullion Asset Management	OrganiScript
	Beach Aesthetics	Annieville Blues

